



KC Media Roundtable Agenda

WELCOME

Ashlie Hand, director of communications, Kansas City Area Development Council

INTRODUCTIONS

Bob Marcusse, president and CEO, Kansas City Area Development Council

Anne D. St. Peter, chair of the Board of Directors, Greater Kansas City Chamber of Commerce and founder, Global Prairie

Michael Song, PhD, executive director, UMKC Bloch School Institute for Entrepreneurship and Innovation; Charles N. Kimball, MRI/Missouri Endowed Chair in Management of Technology and Innovation; professor of marketing

G. Sitta Sittampalam, PhD, deputy director of the Office of Therapeutics & Drug Development at the Kansas Masonic Cancer Research Center

Patti Streeper, vice president - corporate innovation, Hallmark

Dave Cummings, owner and chairman, Tradebot Ventures, Inc.

Q&A

CLOSING

Ashlie Hand